COMMUNITY ROADMAP

THE SOUP ROADMAP

From a simple idea to a community with its own culture.

A culture-first plan for building a recognizable meme community — with clear finish lines, honest token facts, and no price promises.



TRUST FIRST

SOUP is a verified ERC-20 token on Ethereum. These are the facts, not forecasts.

CA `0xa005aF14A6d2B0943d26FCAB9bfAc145F501c1a5`

Fixed 10B supply · No owner or admin · No mint · No tax · No pause

Liquidity is on a Uniswap v4 pool. Contract source is verified on Etherscan. We do not claim that liquidity is locked or burned — publishing that proof is a Phase 1 goal.

X	TELEGRAM	DEXSCREENER	ETHERSCAN
x.com/_soup69	t.me/soupkitchen69	View the pool	View the contract

The four phases

FOUNDATION

01 Set the Table

Get the identity, the links, and the proof in place so new people know exactly what Soup is.

- Establish Soup's identity, story and community values.
- Introduce the mascot and the meaning behind the ingredients.
- Publish clear token information and official links.
- Set up the community channels, pinned messages and onboarding.
- Give members a clear understanding of what Soup represents.
- Publish liquidity lock or burn proof, with a public link the community can check.

DONE WHEN

- The site is live on soupcoin.meme.
- Official links are pinned across community channels.
- SOUP is visible on DexScreener and Fomo.
- Liquidity lock/burn proof is published.

02 Fill the Pot

Build a rhythm people can count on, and give members a reason to stay after they arrive.

- Build consistent activity across X and Telegram.
- Run named recurring series so the calendar has a heartbeat:

Soup Riddle | **Sunday Soup** · football | **Meme of the Week**

- Encourage members to create and share Soup memes.
- Establish community roles based on genuine contributions.
- Welcome new members and help them become part of the culture.
- Give holders reasons to stay: community polls on what gets built next, AMAs, and holder-only Telegram perks.

RECOGNITION, NOT GIVEAWAYS

We don't run token giveaways. Free tokens get sold, and that hurts the community. Contributors are recognized with roles, shoutouts, featured memes, and a place on the Hall of Flavor wall.

DONE WHEN

- Soup Riddle, Sunday Soup, and Meme of the Week are running on a regular cadence.
- The community reaches `[X Telegram members]` and `[X holders]`.
- Roles, shoutouts, and the Hall of Flavor are live.

The four phases, continued

REACH & CULTURE

03 Serve It Everywhere

Take Soup beyond its existing audience, and make the pot easy for new people to find.

- Run coordinated content campaigns and community raids.
- Reach relevant meme communities and creators.
- Encourage members to share their own interpretations of the Soup character.
- Explore organic collaborations with other communities.
- List SOUP on CoinGecko and CoinMarketCap so new people can find the pot.
- Build recognition for Soup beyond its existing audience.

DONE WHEN

- SOUP is listed on CoinGecko and CoinMarketCap.
- Soup is showing up regularly in communities and with creators beyond our own channels.
- The community has reached `[X holders]`.

04 Make Soup a Culture

Hand more of the cooking to the community, and keep people participating for the long term.

- Introduce regular community-led campaigns.
- Recognize consistent contributors through shoutouts and the Hall of Flavor.
- Keep developing recurring series around the mascot, and let members lead new ones.
- Explore new community experiences based on member feedback, polls, and AMAs.
- Strengthen long-term participation and brand recognition, including holder perks.

DONE WHEN

- Community-led campaigns are running on a regular cadence.
- Long-term participation holds at `[X daily-active members]`.
- The Hall of Flavor is an established part of Soup culture.

Our Vision

To build a recognizable meme community where different people can contribute, express themselves and grow together.

The goal is not simply to gather people around a token. It's to build a community with an identity people can recognize and a culture they want to participate in.

This roadmap does not include price targets. Lasting value is supported by trust, consistent activity, listings, and a community that wants to stay.